

Document Imaging Report

Business Trends on Converting Paper Processes to Electronic Format

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THIS JUST IN

COULD NUANCE SOFTWARE HAVE PREVENTED LEAK?

Last issue we wrote about a cool new feature in **Nuance's** eCopy ShareScan 6 called content-based security. Basically, through the application of Nuance's recognition technology, ShareScan 6 can be set up to monitor the content of scanned documents to protect against security or confidentiality breaches. We couldn't help but think about this when the story broke last week about an intelligence contractor leaking a **National Security Agency** report on cyberattacks by the Russian military related to the recent U.S. elections.

The intelligence contractor arrested for the leak reportedly confessed to an FBI agent that she printed out the report and mailed it to an online news outlet. The N.S.A. apparently had an auditing system in place with that was able to determine that six people had printed out the report, including the woman who has been charged with perpetrating the leak. The fact that she had been in e-mail contact with the news outlet, while the other five people had not, apparently gave her away.

From the *New York Times* account, it does not seem that she scanned the document. The *Times* story says that an analysis of a file shared by the news outlet with the N.S.A. (in the course of their follow-up questions) indicated that it was "a scan of a copy that had been creased or folded... suggesting they had been printed and hand-carried out of a secure place." So, maybe ShareScan 6 wouldn't have been the exact solution that would have come in handy here, but you have to believe that Nuance could apply similar technology in its print management software that could have stopped this leak before it happened.

Data Privacy Compliance Crossing over with ECM

Compliance with the European Union's General Data Protection Regulation (GDPR) has become a hot topic in the ECM market as of late. GDPR governs the collection and processing of the personal information of European citizens. It basically requires that organizations know what sort of personal data they have in their possession and what is being done with it, as well as be able to delete it at the request of the person it relates to. (It does not apply to data collected by government agencies for security purposes.)

According to the European Commission, personal data "can be anything from a name, a home address, a photo, an email address, bank details, posts on social networking Websites, medical information, or a computer's IP address." GDPR was passed by the European Parliament last year and goes into effect on May 25, 2018. It applies not only to European companies, but to any organization collecting information on residents of the EU, including North American businesses. Failure to comply with GDPR can result in fines of up to 40 million Euros or 4% of a company's annual revenue.

So, where do ECM technologies come into play regarding GDPR? *DIR* recently caught up with a pair of industry software executives with an interest in compliance with GDPR. One was Mika Javanainen, VP, product management, at **M-Files**, a Finnish-based ISV that does business all over the world. M-Files was one of the first ECM ISVs that we saw marketing its software's ability to help with GDPR compliance. The other was Andrew Pery, CMO for data capture ISV **Top Image Systems**. Pery is a Certified Information Privacy Professional and also holds a Law degree.

"GDPR is a directive," Javanainen told *DIR*. "It's not something where you can install software and then you become compliant. There is a lot of training that goes along with reaching GDPR compliance."

According to Pery, a recent **PwC** study indicated that U.S. companies have major spending initiatives planned to improve their ability to manage privacy around personal data. "The study showed said that 60% of U.S. companies plan to invest between \$1 million and \$10 million to become GDPR ready," Pery told *DIR*. "This includes investing in privacy impact assessments, best practices for achieving compliance, and technology and application software."

M-Files is offering a set of tools to help businesses understand what they need to do to become compliant with GDPR. "We offer a template with a checklist of a number of processes they can implement," said Javanainen. "This template defines how data should be collected, how it should be stored, and where. We also list learning requirements and ways to ensure that employees are following the proper procedures."

"Most organizations coming to us realize that they have to be in compliance with GDPR, but tell us they don't know what to do. The first thing we do is provide them with guidance. Utilizing the results of the checklist, we advise them on some upgrades they need to make in their practices. For example, if they are storing personal data in a number of document and data-driven systems, we advise them how to collect it and how it should be preserved. And, if they should be audited, we advise them on how to provide evidence that they are following GDPR-compliant processes."

"When it comes to technology, we have features like enterprise search that can scan across multiple systems for personal information. If they are storing data in our repository, we can encrypt it, which mitigates risk related to data at rest. There is a lot of training that goes along with using our technology for GDPR compliance and we don't claim to be the one solution that can solve everything, but we are definitely seeing a lot of interest. In fact, we have been seeing a lot of traction recently from organizations we have never dealt with previously who are interested in exploring M-Files primarily for GDPR compliance."

Broadening AIM's focus

Pery agrees that ECM software can be a great building block for compliance with GDPR and other regulations related to data privacy. "In our market, we talk about intelligent capture, extraction, and life cycle management, and these can all be components in a records management practice, which can help a company better deal with privacy regulations and be more proactive at discovering and managing personal information," he said.

But, instead of focusing on one-off customized implementations to help organizations become compliant, Pery is supporting a broader initiative designed at embedding privacy principals within

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software applications. It's called Privacy by Design, and it was formulated by the Privacy Commissioner for the Province of Ontario, Canada (where Pery resides). "It's a framework of principals with the goal of embedding into software applications the ability to proactively manage privacy rights," said Pery.

Privacy by Design lays out seven principals to be considered when developing software. These include having privacy as a default setting, embedding the full functionality into software (not as an add-on), incorporating end-to-end security related to personal information, and including visibility and transparency related to managing personal information. "This framework is starting to gain worldwide acceptance," noted Pery. "We are seeing some momentum among software companies looking to get certified on their ability to embed privacy features. I expect this to accelerate going forward."

Pery noted that it is not just GDPR that organizations need to worry about being compliant with when it comes to privacy. "There is also the US-EU Privacy Shield framework, which governs the transmission of personal data between U.S. and European companies," he said. "The U.K. has privacy requirements very similar to the GDPR. And in the U.S., regulatory agencies have added more teeth to privacy enforcement actions. This can be seen in the FCC levying a fine of \$25 million against AT&T for unauthorized disclosure of 280,000 customer records."

Pery, who has worked in the ECM industry for several years, is working with AIIM to expand its reach into the data privacy arena. "Data privacy is one of my passions," Pery told *DIR*. "I think AIIM has the opportunity to broaden its constituency around the issue of data privacy and how functionality can be embedded into applications. I think there is a clear intersection between the technologies that AIIM has traditionally covered, like content lifecycle management and information governance, and data privacy."

Of course, as an experienced ECM marketing executive, Pery realizes that compliance technologies can sometimes be a tough sell because, if all goes according to plan, the ROI goes unseen—in other words, if the technology prevents a data breach, there is no event to use to measure the ROI! "Protecting your reputation and against litigation is not the only advantage that better management of personal data

offers," he said. "It can also be turned into a competitive advantage."

"If you look at information governance best practices, they should enable an organization to manage all its corporate assets more effectively. So, while they help a business comply with privacy regulations, they can also be leveraged to track customer behavior patterns, for example, and better anticipate how these customers buy products."

For more information: <http://bit.ly/M-FilesGDPR>;
<http://bit.ly/PeryDigitalLandfill>;
<http://bit.ly/PrivacybyDesign>

Reveille Expands from APM to Broader Analytics

Reveille has historically collected data on capture and ECM applications, with the purpose of enabling its customers to proactively manage performance. In other words, if an ECM or capture process is broken, Reveille's software is designed to help users fix it in real time. This focus has placed the Atlanta-based ISV squarely in the application performance management (APM) market.

With the upcoming release of Reveille 8, the ISV has plans to expand the types of ECM and capture data it is collecting and the actions its software can take. "We have always purpose built our software for APM in the ECM market," said Sean Allen, VP, marketing, for Reveille. "We have now purpose-built it for analytics for ECM and capture."

"This has involved a maturing of our platform, as well as a lot of work on our front end. We have a brand new UI that has been modernized and is more responsive. It is built in HTML 5, utilizing CSS3 style sheets. Reveille 8 comes pre-packaged with seven analytics dashboards and there is also the ability for users to modify those and even create their own. Basically, we want to enable our customers to visualize the information in the lake of data we are able to pull from ECM applications."

Reveille has coined the term "active insight" to describe what its software offers. "Insight is the data we are able to pull, while 'active' means that users are able to react to events," said Allen. "That ability to react is one of our major differentiators."

Reveille 8's pre-packaged dashboards fall into three categories:

■ **Customer Experience:** This includes the performance management that Reveille has historically been known for, as well as new areas like measuring application adoption. "When we gather performance data, we are also gathering transaction data that tells how people are using content," said Allen. "Fundamentally, any application is really a set of transactions. As a result, we have insight into the adoption rate of applications created within ECM systems."

"For example, if a financial services organization has deployed a loan origination application, we can tell how often its loan officers are using it and how long they are on it for. We can even tell if there are nooks and crannies that are not being touched. We also have visibility into mobile users."

■ **Behavior:** This category focus on security and auditing capabilities. "From a security standpoint, Reveille is able to determine a baseline of normal activity and, as a result, it can determine if something deviates," said Allen. "For example, if Ed normally accesses 50 documents per week and suddenly he's accessing 50,000 in a day, Reveille can be set up so that it will trigger a command to automatically suspend Ed's usage rights until the situation can be checked out."

"In addition, since we know what users are doing, Reveille comes in handy in an audit discovery process. In our datastore, we have information that can help answer questions like who accessed what and when. Reveille can produce reports containing information like the number of users that access a particular type of transaction. This is valuable for any type of content that is regulated. We are having more and more conversations specific to auditing, as organizations come under pressure to be able to prove what they are doing and when."

"Related to this, there is also value in being able to determine the value of content to an organization by being able to tell what is accessed the most frequently. Reveille can surface data on what people bring up, and this can enable organizations to determine what they should care about and what should potentially be sent to a digital landfill."

■ **Operations:** These dashboards help organizations manage tasks like capacity

planning, upgrades, and moving to a private cloud. "We are able to track trends at a user or application level and see what is being stressed by current loads, and determine what would happen if more users or document volumes were added," said Allen. "We know what the footprint of a typical user is, for example, and can therefore determine at what point a system will start getting stressed out and more capacity should be added."

"Regarding upgrades, we understand the baseline performance of a current system and what a user's world looks like before an upgrade. This information can help determine whether an upgrade will really make a user's world better or not. For example, Reveille can help determine if moving from an on premises to a cloud deployment would be helpful."

"Finally, what we're seeing with private clouds is that often organizations are leveraging them similar to the way they have traditionally leveraged shared service environments. Businesses are offering services from their cloud to different lines of business and they want to be able to slice and dice the charges based on usage, which we can track. Even if they aren't getting that granular, when it comes time to expand the capacity of the cloud, understanding usage enables them to know who to go to first to pay for it."

Allen discussed Reveille 8 with us at the recent **Kofax Inspire Conference** in Nashville. Reveille is OEM'd by Kofax and brought to market as Kofax Monitor. "The complete set of capabilities in Reveille 8 will not be available in Kofax Monitor, as it is a Kofax branded solution and very specific to their technology," said Allen. "We have added support for Kofax TotalAgility (KTA) and Kofax Analytics for Capture (KAFC). So, now Kofax Monitor will show up in their Analytics Solution for KTA."

Reveille's Web site currently lists solutions for **Box**, **IBM Datacap**, **IBM FileNet**, **Kofax**, **Microsoft SharePoint**, **Open Text Captiva**, **OpenText Content Server**, and **OpenText Documentum**. "We focus on the ECM, capture, and collaboration industries," said Allen. "We realize that not all of the dashboards introduced in Reveille 8 make sense for the capture market, but capture is still a big part of our customer base and our focus. We will continue to push on and find additional analytics disciplines that make sense for capture. We did a lot of surveys and talked to the market, as well as industry analysts, to come with our initial dashboards,

but the list will keep getting longer.”

Allen added that the diversity of Reveille 8, in regards to the stack of technology it can be used with, is of great value in the current market. “People are increasingly not making a single enterprise decision for content management,” he said. “They typically have a couple capture applications and ECM repositories, and they might be playing with Box and doing something with SharePoint. When you have all these different pieces, it creates nooks and crannies for security issues and performance bottlenecks as documents flow between systems. Reveille 8 can help address those problems.”



While Reveille remains focused on its customers’ ECM performance issues, Allen suspects that eventually greater demand for the software will be driven by its new security and audit features. “We feel that with Reveille 8 we are able to solve problems for a broader set of customers,” he said. “While it’s mostly IT personnel that cares about performance, we are now able to market our software to people that have to deal with audits and security, as well as those responsible for line-of-business level reporting.”

Allen acknowledged that moving into the broader analytics space potentially brings Reveille into a wider swath of competition, but believes its software’s ability to run in an agentless manner inside of ECM and capture applications represents a significant differentiator. “It’s like the difference between standing outside a burning building and waiting to see smoke before you realize it’s on fire vs. being already inside and standing with a firehouse ready,” he said. “There is just no comparison when it comes to discovering issues. Unless you are embedded deep inside applications like we are, you just don’t have the same context.”

Reveille 8 is due to be released for general availability in Q3 and Reveille is considering an updated pricing model. “Our goal is to create cleaner and simpler pricing—something similar to the modern pricing you see for most SaaS applications.”

For more information:
<http://www.reveillesoftware.com/>

Integrator Realizing Success with Hyland’s EFSS Offering

I must admit, last year when **Hyland** announced its new ShareBase EFSS product, I wondered what the ISV was doing. After all, the file sync and share market leaders already had millions of users and **IBM’s** 2015 decision to partner with **Box** seemed like the wiser route [see [DIR](#) 8/14/15]. On top of this, EMC had recently divested itself of Syncplicity, an EFSS ISV it had acquired in 2012 with plans on integrating its capabilities with Documentum.

Well, a year after ShareBase’s release, at least one Hyland reseller is starting to see some traction with it, and the reasons for their success echo Hyland executive’s sentiments when they first discussed the product with us. Those are that ShareBase offers tight integration with Hyland OnBase ECM systems and better security than third-party EFSS options [see [DIR](#) 5/6/16].

DIR recently caught up with Hyland reseller and integrator **Integrated Document Technologies** (IDT), who shared with us a case study on an EFSS implementation it did with **Colonial Savings, F.A.** Colonial is based in Fort Worth, Texas, and offers mortgage lending services to more than 500 credit unions. Recently passed mandates require that these credit unions now complete their own reporting related to the Home Mortgage Disclosure Act. This means they need access to documents stored in Colonial’s OnBase ECM system.

“Colonial has been a customer of ours for a long time and over 10 years ago we transitioned them from an Optika imaging and workflow system to OnBase,” said Paul Szemplinski, CEO and founder of IDT. “They now do all their underwriting and paperwork in OnBase, and use **CAPSYS** for capture and indexing.”

Historically, if Colonial wanted to share documents from OnBase with credit unions, someone would have to manually download them and send them through an FTP connection or save them onto a DVD or USB drive. Using these methods, to meet the requirements brought on by the new regulations, Marcia Wilson, VP of Imaging at Colonial, estimated that the bank would have had to hire 20 new people. “And there’s no way we could have accomplished it and met our timeline for

compliance,” she added.

To enable credit unions to perform tasks like initiating mortgage requests, checking on the status of mortgages, and checking on current rates for services, Colonial IT’s team had built a Web portal. IDT determined that it wanted to leverage that portal to enable Colonial to share mortgage documents with the credit unions. “Our initial thought was that we could create direct access from the portal into Colonial’s OnBase system—limiting the number of documents each credit union had access to,” said Szemplinski. “But, going through the steps to figure out security and compliance, we realized there were a lot of complexities and tentacles we had to deal with that made it a less than ideal solution.

“Our next thought was that we could extract the necessary documents from OnBase and put them on an isolated SAN, which we could connect to through the portal. However, asking their IT team to deal with another storage environment, while trying to maintain security and compliance, was a real red flag. In addition, there were some cost concerns.”

According to Szemplinski, IDT then took a step back and began considering if there was a better mousetrap available, which led it to ShareBase, an EFSS system hosted on the Hyland Cloud. “Hyland had been talking to us about ShareBase for about a year, and we realized that this might be a perfect use case,” said Szemplinski. “Basically, utilizing ShareBase, we are able to get a loan number from OnBase, put that in the portal, and link to a file in ShareBase. There are no worries about SANs or credit union users getting behind the OnBase firewall where a lot of restricted information is stored.”

Because of OnBase’s tight integration with ShareBase, IDT has been able to set up workflows to automatically create files and folders within ShareBase based on the meta data of documents being captured into OnBase. Access is controlled by the information associated with the files, such as the credit union numbers and contract levels, and the log-in credentials of the credit union users.

“Also, just because an item is stored in ShareBase does not mean that it’s disconnected from the OnBase repository,” added Mike Nolfo, president of IDT. “Yes, it’s a duplicate file that’s kept in ShareBase, but if that file is end-of-lifed in OnBase, it’s also removed from ShareBase.

OnBase remains the system of record; ShareBase is for collaboration.”

IDT set up workflows to automate creation of files in ShareBase for legacy as well as day-forward loans. “There are also provisions for trailing documents that might be added post-close,” said Nolfo. “The tight integration between OnBase and ShareBase is a big advantage over working with a third-party EFSS system due to the workflow connections that we can make,” said Nolfo. “Security is also a big differentiator. For Colonial, it’s important to know who is accessing the mortgage files. With ShareBase, they are able to see that with a great level of detail. It’s unclear if you have those same capabilities with other EFSS systems.”

Szemplinski noted that ShareBase is also very cost effective. “Colonial pays for its administrative users, and there is no charge for the credit union users who just need access to the files,” he said. “There are no storage charges either. Colonial pays a monthly subscription fee based on users.”

After its success with Colonial, IDT is now exploring another potential ShareBase application. “It’s with a local government office that administers property tax appeals,” said Nolfo. “Historically, it’s been a very manual process where people come in and fill out paper forms. The office had attempted to make it more electronic, but before being presented with a ShareBase option had shut down the initiative as cost prohibitive. They need to provide access to files not only to their constituents but also to officials in the multiple townships in which they administer taxes. ShareBase represents the type of collaboration tool they need.”

Nolfo concluded that he expects momentum for ShareBase to accelerate now that IDT has realized how it’s best deployed. “If you look at it purely as an alternative to Box or Dropbox, it’s a tough nut to crack,” he said. “We’ve started to see traction as we’ve utilized it as part of a larger workflow process. Historically, due to the structuring and licensing of OnBase, it has always been difficult to share content with outside entities. With ShareBase, you can include this capability as part of your overall solution. The key to being successful with ShareBase is to utilize it in the proper context.”

For more information:
<http://documentimagingreport.com/2524-2/>

Restructuring Creates More Agile TIS

Top Image Systems (TIS) continues to restructure its company. The capture and financial services automation ISV recently announced several changes to its executive management team. This includes the appointment of a new VP and GM for the Americas, the departure of the company's CFO, and a consolidation of EMEA operations, coinciding with the departure of Michael Schrader, the former CEO of the company who had been serving as TIS president and overseeing European operations.

Andrew Pery, TIS's CMO, will continue in a similar role but is now a consultant instead of a full-time employee. "These changes are consistent with the strategy we laid out and have been implementing over the past few quarters," Pery told *DIR*. "We have been too top heavy in our management structure; we need to invest more in putting feet on the street. We needed to become more agile."

Yossi Dagan, who had served as CFO of TIS for almost two years, is departing in favor of a U.S.-based hire. Patti Barton, TIS' VP of Finance, who is based at the company's Plano, TX, U.S. headquarters, has been named interim CFO. Dagan had been based in Tel Aviv, Israel, which is where TIS was founded and where its headquarters have traditionally been. In 2016, Brendan Reidy was named the company's first U.S.-based CEO [see [DIR 9/23/16](#)]. In January, TIS also named a U.S.-based Chairman of the Board [see [DIR 1/20/17](#)].

"Moving the CFO position will increase our footprint in the U.S. from a finance perspective—it will give us more visibility with U.S.-based investors and financial analysts," said Pery. "It's significant that we now have several key corporate functions based in the U.S."

More marketing efforts will also be moving to the Plano offices with the redefinition of Pery's role. "From a strategic marketing perspective, I will continue doing the same thing," Pery told *DIR*. "But, from a tactical standpoint, being based in Ottawa (Canada) made it difficult to work on tasks like demand generation. I am very committed to continuing to provide strategic guidance, but TIS will also be hiring additional resources to help with demand generation, especially as we roll out our new

cloud A/P solution, which is due to be released for beta in the second half of the year. This will require significant digital marketing and demand generation efforts and those need to be performed in close proximity to our other U.S. resources."

TIS has named John McCaffrey VP and GM for the Americas. He comes to TIS immediately from **Virtustream**, an infrastructure as a service cloud computing specialist, where he served as SVP, professional services, McCaffrey will be responsible for sales, marketing, and service in the U.S. and Latin America.



*Andrew Pery, CMO,
Top Image Systems*

"John comes to us with an impeccable track record of working in a senior executive capacity and driving shareholder value," said Pery. "He has proven that he has the discipline it takes to lead a business. Also, he has maturity and insight that we want to infuse into the organization. John has extensive expertise around financial services and is very familiar with the banking industry and forming strategic partnerships. In addition, John has managed a private cloud in a hosted environment for large-scale SAP implementations [SAP integration is key to TIS' accounts payable strategy, see [DIR 4/8/16](#)]."

McCaffrey joins TIS four months after the departure of Bob Fresneda, who held the role of President of TIS Americas. At that time, CEO Brendan Reidy took over operational control of the Americas [see [DIR 2/17/17](#)]. A similar transition is now taking place in TIS' European operations, where Schrader is departing after 17 years with the company. "We are refocusing our operations in EMEA, with Brendan assuming more management responsibilities," said Pery. "This will give us additional resources to devote to hiring pure sales executives to help us scale our business in EMEA, especially in the SAP market."

Alex Toh, who joined TIS 10 years ago when the ISV acquired AsiaSoft [see [DIR 7/20/07](#)], remains in place as Managing Director, Asia Pacific & Japan. Carsten Nelk, who joined TIS from ReadSoft in 2015 [see [DIR 5/29/15](#)], remains as CTO.

Last month, TIS reported its 2017 Q1 results, which included revenue of \$7.3 million, a 14%

YOY decline but a 4% sequential increase over Q4 2016. The company's net loss also decreased on a sequential basis. "We continue to execute on the three-pronged strategy we laid out," said Pery. "This includes realizing improved efficiencies in our operations, maximizing revenues from our traditional capture business, and investing in growth through our cloud services.

"We are making progress. We've reduced expenses to bring them more in line with our conservative revenue forecasts, and we've sequentially grown our top line revenue. Our turnaround is taking longer than expected, but we are headed in the right direction."

For more information: <http://bit.ly/TISmanagement>

Acquisition Expands MetaSource's BPO Footprint

At this year's AIIM show in March, we caught up with Wes Knowles, who had recently joined **MetaSource** as VP of Enterprise Content Solutions. He told us that the service bureau and master reseller was looking at acquisitions as a way to grow its business. In May, MetaSource followed up with the announcement that it had acquired Dataimage, a Salt Lake City, Utah-based service bureau and reseller.

Dataimage offers a multitude of conversion services with specialties in the state and local government, retail, and higher education markets. It is also a **Kofax** Platinum Partner and an **Open Text** ApplicationXtender (AX) reseller that has worked with MetaSource—a value-added distributor for AX. "We were attracted to Dataimage and what they did, and logistically the deal made a lot of sense for both companies," Knowles told *DIR*.

MetaSource's corporate headquarters are also in Salt Lake City, and Dataimage's operations will be moved to that facility. "They have a healthy business in the state of Utah, as well as customers throughout the northwest," said Knowles. "Dataimage has a great reputation with its customer base, and we are looking forward to expanding our footprint with those customers. As part of MetaSource, Dataimage will now be able to offer broader BPO services and products like our cloud AX offering."

MetaSource now has four U.S. locations that

offer document conversion services. It also has a specialty in more comprehensive BPO services for the mortgage market. "We continue to look for strategic acquisitions," said Knowles. "We have a good stronghold in mortgage and would like to expand into other markets as well."

As a Kofax Platinum Partner, Dataimage has resold a fairly wide breath of Kofax products. Historically MetaSource has not resold Kofax, although Knowles' former company, DCA (acquired by Keymark in 2015, see DIR 4/10/15) was a Kofax partner. MetaSource is a master reseller of Captiva's software, a Kofax competitor. "We're not sure what is going to happen with the Kofax relationship going forward," said Knowles.

At AIIM, Knowles told us that MetaSource had worked out an agreement with Open Text to remain a distributor of AX. (In February, Open Text closed its acquisition of EMC's Enterprise Content Division, which had owned AX since EMC acquired Legato in 2003). Knowles seemed excited about the prospects for AX. "AX has found a good home; it's now owned by an enterprise software company focused on the content space," he said. "Same with Captiva (which was also owned by EMC ECD). No matter what they said, EMC was a hardware business first and did not have the same focus on software that Open Text does."

For the first time, MetaSource will be exhibiting at Open Text's Enterprise World, being held July 10-13 in Toronto.

For more information: <http://bit.ly/MetaSourceDataimage>

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